

# *General Data Protection Regulation*

## PERSONAL DATA PROTECTION POLICY

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### CANNESERIES-AFFIS COMMITS TO DATA PROTECTION

Because we consider trust to be a top priority, we are committed to ensuring a very strict policy regarding your personal data. This policy is a genuine good conduct charter, promoting transparency and embodying our commitment to the protection of your personal life.

By navigating our website or participating in one of our events, you bindingly give consent to the collection of data as well as the processing of an incompressible amount of personal information used to ensure both good internal management and well-function of our organization. These data may vary accordingly to your status. Without this key information, we cannot manage the good operation and organization of the events. The charter/ confidentiality policy below details what use will be done of your data and what rights you can claim on them in terms of modification or deleting.

For any question or demand regarding this matter, please feel free to contact the data manager mentioned at the end of this document.

### CONSENT

By personal data, we mean all information collected and saved in a format allowing either a direct (name) or indirect (e-mail, phone number) personal identification as natural person. Before transmitting said information, we advise you to take notice of the rest of this document detailing our policy in terms of personal life protection for all our users, subscribers and licensees.

This protection charter of personal data is mandatory to the general conditions under which our services function. By accepting those conditions, you expressly agree with the terms of this charter.

### TERMS OF PERSONAL DATA PROTECTION

**Transparency:** we will inform you of the use and recipients of your personal data when they are collected and processed.

**Legitimacy:** we will collect and treat your personal data in the sole uses described in the present policy.

**Accuracy and preciseness:** we only collect necessary information to ensure data treatment as well as our services well function. We will take all reasonable measures to make sure all the data we keep is exact and up to date.

**Conservation:** we will keep your personal data for the period necessary to data processing accordingly to legal requirements.

**Access, modification, and opposition:** you can access, modify, correct or delete your personal data. You can also oppose to the use of your personal data if you do not wish to receive commercial prospectings. You can find the contact of the data protection manager at the end of this document.

**Confidentiality and security:** we will put in place the technical and organisational techniques necessary to the protection of your personal data against any accidental loss, illicit usage, unauthorized access or divulgation.

**Data sharing and international transfers:** we can share your personal data with external services providers for the purposes detailed in the present policy. We will not share your data freely or in the exchange of remuneration to commercial partners without your agreement. We will take suitable measures to ensure the safety of the data transfer or share.

For any question regarding the principles of Data Protection, please get in touch with the data protection manager whose contact details are at the end of this document.

## **WHEN ARE YOUR PERSONAL DATA COLLECTED ?**

Personal data can be collected in the scope of the activities below:

- 1) Online Ticketing Services
- 2) Online Registration
- 3) Call for entries
- 4) Accommodation and VIP transportation
- 5) Emailing / Newsletter
- 6) Web site navigation on [www.canneseries.com](http://www.canneseries.com)

## **WHAT ARE THE USES OF DATA COLLECTION ?**

We collect your personal data to:

1. Ensure the well function of our services
2. Manage the online ticketing service: access to the ticketing service via a user space, online ticket booking
3. Manage the accreditation system: access to the online accreditation services via a user space, accreditation development for the festival guests (jury, series crew and cast, in and out of competition, talents, press, partners), accreditation development for the festival staff (AFFIS, technical team, security team, drivers)
4. Manage the call for entries: selection of the projects in competition (long/short forms) and in the coproduction forum In Development
5. Manage the accommodation and VIP transportation
6. Manage the emails/newsletters: send out of informative newsletter and emails
7. Navigate on the Canneseries.com website
8. Exploit the website visitation data

## **ACCESS TO YOUR PERSONAL DATA BY A THIRD PARTY**

To guarantee your right to access and modify the collected data, we have to share the information with internal and external recipients, in the following conditions:

1. To make sure we provide the best service possible, we can share your personal data and grant access to authorized personnel, including:
  - Logistics
  - IT Support
  - Commercial Partners and marketing services
  - Potential Legal Department
2. Your personal data can be transferred to a third party in order to allow good service provision and to improve your experience of our events. The third party can include service providers and partners such as:
  - External service providers: IT subcontractor, international hotlines, credit cards issuers, external lawyers, routers, and printers.
  - Social media websites: to allow you to identify easily on the website without filling up a sign-in form.

## **DATA SECURITY**

Our organisation sets up appropriate technical measures accordingly to the legal dispositions applicable to make sure your personal data is well protected against illicit or accidental destruction, loss or accidental alteration, divulgation or unauthorized access.

To that end, we set up technical and organizational measures (such as an identification system using a password, physical protection media, access control). Our organization is also committed to making sure all external service providers keeping the personal data complies with the GDPR regulation.

## **DATA CONSERVATION**

We keep your personal data only during the timeframe necessary to the well function and organization of the events exposed in the present charter or accordingly to what's planned in the law applicable.

## **ACCESS AND MODIFICATION**

You can access the personal information we have collected and can modify them under the applicable law regulations.

You can also exercise your opposition right via email by contacting the following address: [rgpd@canneseries.com](mailto:rgpd@canneseries.com)

In the interest of transparency and protection of your personal data, we will have to identify you to answer your demand. In that regard, you will be asked to attach a copy of a certified ID such as a driving licence or a passport.

If your personal information are incorrect, incomplete or not up to date, please let us know how you wish to modify them via the contact details below. All demand will be processed as soon as possible In the best compliance possible with the law demands.