

CANNESERIES INDUSTRY



APRIL 24TH - 29TH 2025

INDUSTRY ACCREDITATION PROGRAM



PROGRAM

CANNESERIES INDUSTRY



Sessions accessible with an Industry accreditation
(program subject to change)

FRIDAY, APRIL 25TH



MEET WITH

◆ **10:15 - 11:05 am** : **From Le Bureau to The Agency**, meet with Alex Berger

📍 Auditorium K

With : Alex Berger

Moderated by : MSC Medias ESCP

◆ **2:30 - 3:20 pm** : **Beau Willimon**

📍 Auditorium K

With : Beau Willimon

Moderated by : Anne Santamaria

◆ **3:30 - 4:20 pm** : **Isobel Waller-Bridge and Laura Karpman**

📍 Auditorium K

With : Isobel Waller-Bridge and Laura Karpman

Moderated by : Maria Giacchino

◆ **6:00 - 6:50 pm** : **Soo Hugh**

📍 Auditorium K

With : Soo Hugh

Moderated by : Anne Santamaria



CASE STUDY

◆ **5:00 - 5:50 pm** : **Culte : anatomy of a French TV hit**

📍 Auditorium K

With : Mathieu Rumani, Nicolas Slomka and Frédéric Lussato

Moderated by : Thomas Triboit

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SATURDAY, APRIL 26TH

MEET WITH

◆ **5:30 - 6:30 pm** : Jeff Russo

📍 Verrière Californie

With : Jeff Russo

Moderated by : Romain Nigita

◆ **5:30 - 6:30 pm** : Jane Tranter - Celebrating Bad Wolf's 10th anniversary!

📍 Auditorium K

With : Jane Tranter

Moderated by : Rowan Woods - Creative Director, Edinburgh TV Festival

PANELS

◆ **9:15 - 10:05 am** : Renewing imagination: writing, producing, scoring and distributing inclusive and sustainable series

📍 Auditorium K

With : Heather McKintosh of AWFC, Mariama Djite, Catherine Jean-Joseph Sentuc, Yassine Ramdani

Moderated by : Aline Marrache

◆ **10:15 - 11:05 pm** : WAIFF : looking back on the first edition and opening AI topics to series

📍 Verrière Californie

Moderated by : Jean Edouard André (managing director of the World AI Film Festival)

◆ **2:00 - 3:00 pm** : Korea AI-Tech Project Pitching

📍 Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA

Content : The Convergence of Korean Content with AI and Digital Technology! Review outstanding content still in the planning stages and evaluate proposals to bring them to the global audience. Don't miss the opportunity to discover five exceptional Korean content ideas selected for their excellence.

Moderated by : Sunny Kim

◆ **3:15 - 4:00 pm** : Korea new-tech Screening - 45' Showcase

📍 Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA

Content : Don't miss the opportunity to see, hear, and engage with the collaboration process between Korean broadcasting content and ICT-based media technology providers, as well as the Korean content production process.

Moderated by : Yassine Ramdani

◆ **6:30 - 7:30 pm** : French Corner : Pitching Session by Kourtrajmé students (French speaking only)

📍 Auditorium K

With : Bastide Rouge, Commission du Film, students of the first series class of the Kourtrajmé School

Animated by : Yassine Ramdani

DRINKS

◆ **6:30 - 10:00 pm** : CANNESERIES Industry Cocktail

📍 Industry Lounge - Hosted by Siena Film Foundation

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SUNDAY, APRIL 27TH



MEET WITH

◆ 9:15 - 10:05 am : **Éric Rochant**

📍 Auditorium K

With : Éric Rochant

Moderated by : Rebecca Leffler

◆ 11:15 am - 12:15 pm : **Malin-Sarah Gozin : From Clan to Bad Sisters, anything but a Dead End**

📍 Auditorium K

With : Brett Baer, Dave Finkel and Malin Sarah Gozin

Moderated by : Rebecca Leffler

◆ 5:00 - 6:00 pm : **Philippe Falardeau**

📍 Verrière Californie

With : Aurélie Gomes