

CANNESERIES INDUSTRY



APRIL 24TH - 29TH 2025

INDUSTRY ACCREDITATION PROGRAM



Luminate





Sessions accessible with an Industry accreditation
(program subject to change)

FRIDAY, APRIL 25TH



MEET WITH

◆ **10:15 - 11:05 am:** **From Le Bureau to The Agency**, meet with Alex Berger

📍 Auditorium K

With: Alex Berger

Moderated by: MSC Medias ESCP

◆ **2:30 - 3:20 pm:** **Beau Willimon**

📍 Auditorium K

With: Beau Willimon

Moderated by: Anne Santamaria

◆ **3:30 - 4:20 pm:** **Isobel Waller-Bridge and Laura Karpman**

📍 Auditorium K

With: Isobel Waller-Bridge and Laura Karpman

Moderated by: Maria Giacchino

◆ **6:00 - 6:50 pm:** **Soo Hugh**

📍 Auditorium K

With: Soo Hugh

Moderated by: Anne Santamaria



CASE STUDY

◆ **5:00 - 5:50 pm:** **Culte : anatomy of a French TV hit**

📍 Auditorium K

With: Mathieu Rumani, Nicolas Slomka and Frédéric Lussato

Moderated by: Thomas Triboit

PROGRAM

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SATURDAY, APRIL 26TH



MEET WITH

◆ **5:30 - 6:30 pm:** Jeff Russo

📍 Verrière Californie

With: Jeff Russo

Moderated by: Romain Nigita

◆ **5:30 - 6:30 pm:** Jane Tranter - Celebrating Bad Wolf's 10th anniversary!

📍 Auditorium K

With: Jane Tranter

Moderated by: Rowan Woods - Creative Director, Edinburgh TV Festival



PANELS

◆ **9:15 - 10:05 am:** Renewing imagination: writing, producing, scoring and distributing inclusive and sustainable series

📍 Auditorium K

With: Heather McKintosh of AWFC, Mariama Djite, Catherine Jean-Joseph Sentuc, Yassine Ramdani

Moderated by: Aline Marrache

◆ **10:15 - 11:05 pm:** WAIFF : looking back on the first edition and opening AI topics to series

📍 Verrière Californie

Moderated by: Jean Edouard André (managing director of the World AI Film Festival)

◆ **2:00 - 3:00 pm:** Korea AI-Tech Project Pitching

📍 Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA

Content: The Convergence of Korean Content with AI and Digital Technology! Review outstanding content still in the planning stages and evaluate proposals to bring them to the global audience. Don't miss the opportunity to discover five exceptional Korean content ideas selected for their excellence.

Moderated by: Sunny Kim

◆ **3:15 - 4:00 pm:** Korea new-tech Screening - 45' Showcase

📍 Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA

Content: Don't miss the opportunity to see, hear, and engage with the collaboration process between Korean broadcasting content and ICT-based media technology providers, as well as the Korean content production process.

Moderated by: Yassine Ramdani

◆ **6:30 - 7:30 pm:** French Corner : Pitching Session by Kourtrajmé students (French speaking only)

📍 Auditorium K

With: Bastide Rouge, Commission du Film, students of the first series class of the Kourtrajmé School

Animated by: Yassine Ramdani



DRINKS

◆ **6:30 - 10:00 pm:** CANNESERIES Industry Cocktail

📍 Industry Lounge - Hosted by Siena Film Foundation

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SUNDAY, APRIL 27TH



MEET WITH

◆ 9:15 - 10:05 am: **Éric Rochant**

📍 Auditorium K

With: Éric Rochant

Moderated by: Rebecca Leffler

◆ 11:15 am - 12:15 pm: **Malin-Sarah Gozin : From Clan to Bad Sisters, anything but a Dead End**

📍 Auditorium K

With: Brett Baer, Dave Finkel and Malin Sarah Gozin

Moderated by: Rebecca Leffler

◆ 5:00 - 6:00 pm: **Philippe Falardeau**

📍 Verrière Californie

With: Aurélie Gomes



PANELS

◆ 9:00 - 10:05 am: **Welcome speech + Financing: new challenges and new models**

📍 Verrière Californie

With: Patrick Hoerl, Gil Sima and Francisco Cordero

Moderated by: Marlies Smeenge

◆ 10:15 - 11:05 am: **Docuseries Commissioners Roundtable**

📍 Verrière Californie

With: Kristian Karlsen (NRK) Felix Kempter (Sky), Sonia Latoui (Mediawan channel)

Moderated by: Frédéric Pittoors d'Haveskercke

◆ 11:15am - 12:05 pm: **Is any topic worthy of a docuseries?**

📍 Verrière Californie

With: Laura Briand, Mathieu Belghiti and Eliran Peled

Moderated by: Marlies Smeenge

◆ 2:30 - 3:20pm: **Is there a showrunner in Docuseries?**

📍 Verrière Californie

With: Thibaut de Longeville, Elodie Polo-Ackermann and Justin Webster

Moderated by: Marlies Smeenge

◆ 2:30 - 3:20pm: **Creativity facing sustainability in docuseries**

📍 Verrière Californie

With: Aymeric Coletta, Felix Kempter and Ivan Madeo

Moderated by: Marlies Smeenge

CANNESERIES INDUSTRY

PROGRAM SCHEDULE

INDUSTRY LOUNGE

Meet and connect with fellow professionals at the CANNESERIES Industry Lounge, located at the Palais des Festivals. The Lounge will be open from Friday, April 25 to Tuesday, April 29, from 8:30 AM to 5:00 PM

Please note that on Sunday, April 27, the Lounge will be closed from 11:30 AM to 12:30 PM and again from 2:30 PM to 4:00 PM

FRIDAY, APRIL 25TH

AUDITORIUM K

10:15 AM
11:05 AM FROM LE BUREAU
TO THE AGENCY,
MEET WITH ALEX BERGER

02:30 PM
03:20 PM MEET WITH BEAU WILLIMON

03:30 PM
04:20 PM ISOBEL WALLER-BRIDGE
& LAURA KARPMAN

05:00 PM
05:50 PM CULT: ANATOMY
OF A FRENCH TV HIT

06:00 PM
06:50 PM MEET WITH SOO HUGH

SATURDAY, APRIL 26TH

AUDITORIUM K

09:15 AM
10:05 PM RENEWING IMAGINATION
writing, producing, scoring, distributing
inclusive and sustainable series

02:00 PM
03:00 PM KOREA AI-TECH PROJECT
PITCHING

03:15 PM
04:00 PM KOREAN NEW-TECH
SCREENING / 45' SHOWCASE

05:30 PM
06:20 PM MEET WITH JANE TRANTER
Celebrating Bad Wolf's 10th anniversary!

06:30 PM
07:30 PM FRENCH CORNER:
Pitching Session by Kourtrajmé students
(French speaking only)

VERRIERE CALIFORNIE

10:15 AM
11:05 AM WAIFF
looking back on the first edition
and opening AI topics to series

05:30 PM
06:30 PM MEET WITH JEFF RUSSO

INDUSTRY LOUNGE

06:30 PM
10:00 PM COCKTAIL
CANNESERIES INDUSTRY

SUNDAY, APRIL 27TH

AUDITORIUM K

09:15 AM
10:05 AM MEET WITH
ERIC ROCHANT

11:15 AM
12:15 AM MEET WITH
MALIN SARAH GOZIN
From Clan to Bad Sisters,
anything but a Dead End

VERRIERE CALIFORNIE

09:00 AM
10:05 PM WELCOME SPEECH
+ FINANCING:
new challenges and new models

10:15 AM
11:05 PM DOCUSERIES
COMMISSIONERS
ROUNDTABLE

11:15 AM
12:05 PM IS ANY TOPIC WORTHY
OF A DOCUSERIES?

02:30 PM
03:20 PM IS THERE A SHOWRUNNER
IN DOCUSERIES?

03:30 PM
04:20 PM CREATIVITY FACING
SUSTAINABILITY
IN DOCUSERIES

05:00 PM
06:00 PM MEET WITH
PHILIPPE FALARDEAU