CANNESERIES INDUSTRY

APRIL 24ᵀᴴ – 29ᵀᴴ 2025

INDUSTRY ACCREDITATION PROGRAM

PROGRAM | CANNESERIES INDUSTRY

Sessions accessible with an Industry accreditation
(program subject to change)

FRIDAY, APRIL 25ᵀᴴ

💬 MEET WITH

◈ **10:15 - 11:05 am:** From **Le Bureau** to **The Agency**, meet with Alex Berger
📍 **Auditorium K**
With: Alex Berger
Moderated by: MSC Medias ESCP

◈ **2:30 - 3:20 pm:** Beau Willimon
📍 **Auditorium K**
With: Beau Willimon
Moderated by: Anne Santamaria

◈ **3:30 - 4:20 pm:** Isobel Waller-Bridge and Laura Karpman
📍 **Auditorium K**
With: Isobel Waller-Bridge and Laura Karpman
Moderated by: Maria Giacchino

◈ **6:00 - 6:50 pm:** Soo Hugh
📍 **Auditorium K**
With: Soo Hugh
Moderated by: Anne Santamaria

✏️ CASE STUDY

◈ **5:00 - 5:50 pm:** **Culte** : anatomy of a French TV hit
📍 **Auditorium K**
With: Mathieu Rumani, Nicolas Slomka and Frédéric Lussato
Moderated by: Thomas Triboit

Sessions accessible with an Industry accreditation
(program subject to change)

SATURDAY, APRIL 26TH

💬 MEET WITH

◈ **5:30 - 6:30 pm:** Jeff Russo
📍 **Verrière Californie**
With: Jeff Russo
Moderated by: Romain Nigita

◈ **5:30 - 6:30 pm:** Jane Tranter - Celebrating Bad Wolf's 10th anniversary!
📍 **Auditorium K**
With: Jane Tranter
Moderated by: Rowan Woods - Creative Director, Edinburgh TV Festival

👥 PANELS

◈ **9:15 - 10:05 am:** Renewing imagination: writing, producing, scoring and distributing inclusive and sustainable series
📍 **Auditorium K**
With: Heather McKintosh of AWFC, Mariama Djite, Catherine Jean-Joseph Sentuc, Yassine Ramdani
Moderated by: Aline Marrache

◈ **10:15 - 11:05 pm:** WAIFF : looking back on the first edition and opening AI topics to series
📍 **Verrière Californie**
Moderated by: Jean Edouard André (managing director of the World AI Film Festival)

◈ **2:00 - 3:00 pm:** Korea AI-Tech Project Pitching
📍 **Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA**
Content: The Convergence of Korean Content with AI and Digital Technology! Review outstanding content still in the planning stages and evaluate proposals to bring them to the global audience. Don't miss the opportunity to discover five exceptional Korean content ideas selected for their excellence.
Moderated by: Sunny Kim

◈ **3:15 - 4:00 pm:** Korea new-tech Screening - 45' Showcase
📍 **Auditorium K - In partnership with Ministry of Science & ICT Korea, KCA**
Content: Don't miss the opportunity to see, hear, and engage with the collaboration process between Korean broadcasting content and ICT-based media technology providers, as well as the Korean content production process.
Moderated by: Yassine Ramdani

◈ **6:30 - 7:30 pm:** French Corner : Pitching Session by Kourtrajmé students (French speaking only)
📍 **Auditorium K**
With: Bastide Rouge, Commission du Film, students of the first series class of the Kourtrajmé School
Animated by: Yassine Ramdani

🍸 DRINKS

◈ **6:30 - 10:00 pm:** CANNESERIES Industry Cocktail
📍 **Industry Lounge - Hosted by Siena Film Foundation**

2

PROGRAM | CANNESERIES INDUSTRY

Sessions accessible with an Industry accreditation
(program subject to change)

SUNDAY, APRIL 27ᵀᴴ

💬 MEET WITH

◆ **9:15 - 10:05 am:** Éric Rochant
📍 **Auditorium K**
With: Éric Rochant
Moderated by: Rebecca Leffler

◆ **11:15 am - 12:15 pm:** Malin-Sarah Gozin : From **Clan** to **Bad Sisters**, anything but a **Dead End**
📍 **Auditorium K**
With: Brett Baer, Dave Finkel and Malin Sarah Gozin
Moderated by: Rebecca Leffler

◆ **5:00 - 6:00 pm:** Philippe Falardeau
📍 **Verrière Californie**
With: Aurélie Gomes

👥 PANELS

◆ **9:00 - 10:05 am:** Welcome speech + Financing: new challenges and new models
📍 **Verrière Californie**
With: Patrick Hoerl, Gil Sima and Francisco Cordero
Moderated by: Marlies Smeenge

◆ **10:15 - 11:05 am:** Docuseries Commissioners Roundtable
📍 **Verrière Californie**
With: Kristian Karlsen (NRK) Felix Kempter (Sky), Sonia Latoui (Mediawan channel)
Moderated by: Frédéric Pittoors d'Haveskercke

◆ **11:15am - 12:05 pm:** Is any topic worthy of a docuseries?
📍 **Verrière Californie**
With: Laura Briand, Mathieu Belghiti and Eliran Peled
Moderated by: Marlies Smeenge

◆ **2:30 - 3.20pm:** Is there a showrunner in Docuseries?
📍 **Verrière Californie**
With: Thibaut de Longeville, Elodie Polo-Ackermann and Justin Webster
Moderated by: Marlies Smeenge

◆ **2:30 - 3.20pm:** Creativity facing sustainability in docuseries
📍 **Verrière Californie**
With: Aymeric Coletta, Felix Kempter and Ivan Madeo
Moderated by: Marlies Smeenge

CANNESERIES INDUSTRY
PROGRAM SCHEDULE

INDUSTRY LOUNGE

Meet and connect with fellow professionals at the CANNESERIES Industry Lounge, located at the Palais des Festivals. The Lounge will be open from Friday, April 25 to Tuesday, April 29, from 8:30 AM to 5:00 PM

Please note that on Sunday, April 27, the Lounge will be closed from 11:30 AM to 12:30 PM and again from 2:30 PM to 4:00 PM

FRIDAY, APRIL 25TH

AUDITORIUM K

10:15 AM 11:05 AM	**FROM LE BUREAU TO THE AGENCY, MEET WITH ALEX BERGER**
02:30 PM 03:20 PM	**MEET WITH BEAU WILLIMON**
03:30 PM 04:20 PM	**ISOBEL WALLER-BRIDGE & LAURA KARPMAN**
05:00 PM 05:50 PM	**CULTE: ANATOMY OF A FRENCH TV HIT**
06:00 PM 06:50 PM	**MEET WITH SOO HUGH**

SATURDAY, APRIL 26TH

AUDITORIUM K

09:15 AM 10:05 PM	**RENEWING IMAGINATION** writing, producing, scoring, distributing inclusive and sustainable series
02:00 PM 03:00 PM	**KOREA AI-TECH PROJECT PITCHING**
03:15 PM 04:00 PM	**KOREAN NEW-TECH SCREENING / 45' SHOWCASE**
05:30 PM 06:20 PM	**MEET WITH JANE TRANTER** Celebrating Bad Wolf's 10th anniversary!
06:30 PM 07:30 PM	**FRENCH CORNER:** Pitching Session by Kourtrajmé students (French speaking only)

VERRIERE CALIFORNIE

10:15 AM 11:05 AM	**WAIFF** looking back on the first edition and opening AI topics to series
05:30 PM 06:30 PM	**MEET WITH JEFF RUSSO**

INDUSTRY LOUNGE

06:30 PM 10:00 PM	**COCKTAIL CANNESERIES INDUSTRY**

SUNDAY, APRIL 27TH

AUDITORIUM K

09:15 AM 10:05 AM	**MEET WITH ERIC ROCHANT**
11:15 AM 12:15 AM	**MEET WITH MALIN SARAH GOZIN** From Clan to Bad Sisters, anything but a Dead End

VERRIERE CALIFORNIE

09:00 AM 10:05 PM	**WELCOME SPEECH + FINANCING:** new challenges and new models
10:15 AM 11:05 PM	**DOCUSERIES COMMISSIONERS ROUNDTABLE**
11:15 AM 12:05 PM	**IS ANY TOPIC WORTHY OF A DOCUSERIES?**
02:30 PM 03:20 PM	**IS THERE A SHOWRUNNER IN DOCUSERIES?**
03:30 PM 04:20 PM	**CREATIVITY FACING SUSTAINABILITY IN DOCUSERIES**
05:00 PM 06:00 PM	**MEET WITH PHILIPPE FALARDEAU**