

FOREWORD

CANNESERIES, the Cannes International Series Festival (the "Festival"), is dedicated to showcasing and embodying series from around the world through a selection of new and innovative international series. The ambition of the Festival is to bring out tomorrow's talents as well as to confirm accomplished artists through ambitious international competitions, unmissable for series of all genres and formats.

Article 1- Application for the Long Form Competition

1.1 How to apply

- Candidates can apply for the 2021 Long Form Competition if the registered series meet all the following requirements:
 - o New series or mini-series
 - o Series of at least 5 episodes, with a minimum of 25 min per episode
 - o Series currently in production or already completed (2020-2021)
 - o * For series from France, the USA, the UK: series that haven't been released or broadcasted on any platform or channel (TV, digital, cable, satellite, etc.) before the day of their official screening at the Festival (October 8th to 13th 2021)
 - * For series from the rest of the world: series that haven't been released or broadcasted, or that have been released or broadcasted in the past 6 months only in their territory of origin, before the day of their official screening at the Festival (October 8th to 13th 2021) o Series of which no episode has been entirely broadcasted during a festival or other event, unless previously discussed and agreed with the Festival.

The fourth edition of the Festival will not accept:

- o Series for children
- o A series pilot for which the entire season has not yet been commissioned.

1.2 Application forms

- Registration for the Long Form Competition is open until July 31st, 2021.
- Application forms can be filled in by broadcasters, distributors or producers.
- Works are registered online via the application form: https://series-canneseries.festicine.fr
- Elements that must be provided before July 31st, 2021, for the application to be considered by the Festival, are:
 - o Series title and basic information (synopsis, cast and crew, production company, etc.)
 - o Number and length of expected episodes
 - o Screening links for at least the first 2 episodes (subtitled in French or English) OR, if not available at the time of submission, synopsis and episode summaries, or any other relevant element.

For series still in production, the potential missing elements (screening links, images, etc.) can be submitted at a later stage, provided the Festival is informed beforehand and agrees on an extension of the deadline.

Once the application is submitted, the candidate will keep the Festival informed of any changes in the information provided.

The person submitting the series application declares to own all necessary rights to do so and therefore to be able to authorize the screening of the work within the framework of CANNESERIES: the Festival will not be held responsible should there be any dispute on that matter.

<u>Article 2- Application for the Short Form Competition</u>

2.1 How to apply

- Candidates can apply for the 2021 Short Form Competition if the registered series meet all the following requirements:
 - o New series or mini-series
- o Series of at least 5 episodes, with a maximum of 20 min per episode (credits included)
 - o Series currently in production or already completed (2020-2021)
 - o * For series from France: series that haven't been released or broadcasted on any platform or channel (TV, digital, cable, satellite, etc.) before the day of their official screening at the Festival.

* For series from the rest of the world: series that haven't been released or broadcasted, or that have been released or broadcasted in the past 6 months only in their territory of origin, before the day of their official screening at the Festival (October 8th to 13th 2021) o Series of which no episode has been entirely broadcasted during a festival or other event, unless previously discussed and agreed with the Festival.

The fourth edition of the Festival will not accept:

- o Series for children
- o A series pilot for which the entire season has not yet been commissioned.
- o Documentaries

2.2 Application forms

- Registration for the Short Form Competition is open until July 31st, 2021.
- Application forms can be filled in by broadcasters, distributors or producers.
- Works are registered online via the application form: https://series-canneseries.festicine.fr
 (or on the Festival website: www.canneseries.com)
- Elements that must be provided before July 31st, 2021, for the application to be considered by the Festival, are:
 - o Series title and basic information (synopsis, cast and crew, production company, etc.)
 - o Number and length of expected episodes
 - o Screening links for at least the first 2 episodes (subtitled in French or English) OR, if not available at the time of submission, synopsis and episode summaries, or any other relevant element.

For series still in production, the potential missing elements (screening links, images, etc.) can be submitted at a later stage, provided the Festival is informed beforehand and agrees on an extension of the deadline.

Once the application is submitted, the candidate will keep the Festival informed of any changes in the information provided.

The person submitting the series application declares to own all necessary rights to do so and therefore to be able to authorize the screening of the work within the framework of CANNESERIES: the Festival will not be held responsible should there be any dispute on that matter.

Article 3- Selection process

3.1 Selection of works

Works selected for the Competitions are chosen by the Selection Committee in July/August 2021. This Selection Committee is composed of industry professionals who are responsible for selecting the series. Subject to secrecy, the Selection Committee commits to respecting the confidentiality of deliberations outside the voting venue. Its decision is not to be justified or influenced, it is final and irrevocable.

3.2 Final announcement

Rights holders will be notified of the selection or non-selection of the submitted series by the Festival by the end of August 2021. The Festival will announce the selection of the 2021 Official Competition during a press conference mid September 2021. Before that event, rights holders will not disclose any information regarding the selection.

The selection process is not subject to appeal, as the Festival programming stands for the Festival editorial line.

Works presented in the Official Competition compete for the entirety of the Awards which will reward the best creations. The Festival reserves the right to decide later on the exact title of the CANNESERIES given awards. Once a work has been selected, it cannot be withdrawn from the Festival at any time by the rights holders.

The Festival reserves the right to exclude a work and/or a candidate, which, according to the Festival, could deteriorate the image and/or reputation of the Festival or become incompatible with the Festival's editorial line.

Article 4- Selected works

4.1 Jurys and Awards

The Jurys, composed of several high-level audiovisual leaders and professionals, is chosen by the Festival for its recognized expertise and independence. The Jurys' choices are not subject to appeal. The Awards will be presented at the Closing Ceremony on Wednesday, October 13th, 2021.

4.2 Attendance of selected nominees

The Festival expects the main talents (creators and cast) of the selected series to attend the official screening of their series in Cannes.

Teams and talents from any selected work (main cast, directors, producers, etc.) commit themselves to participating fully in the official program: Pink Carpet, official screening, press junkets, photo call, and any other event related to the selected work.

Following the deliberation of the Jury on Wednesday, October 13th, 2021, teams and talents (at least two representatives) of the participating series also commit themselves to attending the Festival Closing Ceremony to receive potential Awards.

4.3 Screenings of works

Screenings of the Official Competition selected works will take place between October 8th and 13th 2021 in Cannes and on an online platform (both for general audience and industry professionals) marking CANNESERIES' hybrid status. The number of viewings will be limited, as well as the window of availability.

All Official Competition series will be screened in the Auditorium Lumière of the Palais des Festivals. Other screenings may be organized in other theaters through the city of Cannes.

All screenings are public, including those attended by the Jury. The Festival reserves the right to organize additional screenings for the press or industry professionals.

All screenings, both online and onsite, are free.

4.4 Requested material

The first two episodes of the selected works, along with separate English and French subtitle files, must be sent to the Festival **by September 1**st, **2021 at the latest**, following the technical specs which will be provided by the Festival at a later stage.

All subtitling expenses are to be met by the right holders.

Upon notification of the selection, promotional elements will be required for the Festival communications and promotion. Visual elements (trailer or extracts) will have to be provided to the Festival ahead of its press conference. The cost of sending the relevant material, including from abroad, is the sole responsibility of the sender, who ensures that the packages arrive at the Festival free of charge, including transit charges or customs duties. The material sent will not be returned, unless requested by the sender, and solely at their own expense. Such requests should be sent no later than two months after the end of the Festival.

4.5 Rights of use

The selection of any work in the Official Competition automatically entails that authorization is given to the Festival and to third parties (including but not limited to partners of the Festival and the press) to use the elements provided by the right holders during the application process, and/or acquired by the Festival at a later stage (including, but not limited to excerpts, photos, logos, texts, interviews -recorded, filmed or published-, biographies, filmographies, and any other press and promotional material) for the promotion of the 2021 edition of the Festival (and any future editions), including in outside media, without any time or territorial restrictions.

It also authorizes the Festival to add elements (CANNESERIES logo, CANNESERIES trailers, etc.) or to remove elements (cutting the credits between episodes) for the Official Competition screenings.

Article 5- Communication

Once the selection of a work has been officially announced, the right holders must ensure that the CANNESERIES Official Selection logo (which will be provided by the Festival for each specific section) is clearly visible on all advertising and promotional elements.

After the Festival Closing Ceremony, the right holders of award winning series must ensure that the CANNESERIES award logos (which will be provided by the Festival for each award category) are clearly visible on all advertising and promotional elements.

Article 6- Acceptance of rules and regulations / Final disposition

Participating in the 2021 edition of CANNESERIES, the Cannes International Series Festival, as a professional or in any other capacity, implies acceptance of all the above mentioned rules and regulations.

The Festival shall rule as necessary on matters not covered by these regulations.