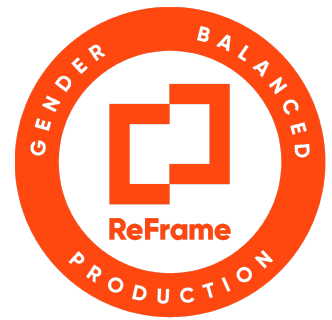


# ReFrame Stamp



## 2018 Submission Form – Television

### CRITERIA – TELEVISION

*Television programs must achieve 4 points within these 8 qualifiers, with at least 2 points from the director, writer and female lead categories. Please note: this current round of submissions will only include programs that aired from June 1, 2017 - May 31, 2018 (per the Emmys calendar).*

#### Female\* Lead

(First performer listed on call sheet).

- 1 point for a female lead
- OR 2 points for a female lead of color

#### Female Season Regulars\*\*

- 1 point if 50% of season regulars are female
- OR 2 points if 25% of season regulars are females of color

#### Female Showrunner

- 1 point for a female Showrunner
- OR 2 points for a female Showrunner of color

#### Female Writing Staff

Writing staff includes WGA members: Executive Producer, Co-Executive Producer, Supervising Producer, Consulting Producer, Producer, Co-Producer, Executive Story Editor, Story Editor, Staff Writers (this category doesn't include non-writing/non-WGA Executive Producers as they are in the Producer category).

- 1 point if 50% of writing staff are female writers (per season)
- OR 2 points if 25% of writing staff are female writers of color (per season)

#### Female Producer

To include non-writing/non-WGA producers: Executive Producer, Co-Executive Producer, Producer, Director/Producer, Associate Producer, Line Producer (this category does not include Showrunner as they have their own category above).

- 1 point for at least one female non-writing Producer
- OR 2 points for at least one female non-writing Producer of color

#### Female Directors

- 1 point for 50% of episodes directed by female directors (per season)
- OR 2 points for 25% of episodes directed by female directors of color (per season)
- 1 additional point for pilot directed by a female director
- OR 2 additional points for pilot directed by a female director of color

#### Designated Female Production Personnel

Designated production personnel includes: Director of Photography, Production Designer, Editing Team, Costume Designer, Music By/Composer, Music Supervisor, Visual Effects Supervisor, Casting, Stunt Coordinator (this category does not include: Producer, Showrunner, Executive Producer, Writer and Director as they are counted above).

- 1 point if 50% of the designated production personnel are female
- OR 2 points if 25% of the designated production personnel are females of color

Female Crew

(Not including the Designated Production Personnel above).

- 1 point for 50% female crew
- OR 2 points for 25% female crew of color

*\* Female is defined as any person who identifies as female or identifies as a woman.*

*\*\* Please note: we are currently unable to count on screen representation because the data does not yet exist. We are exploring ways to collect this data.*

## PROCESS/TIMELINE

1. The ReFrame Stamp for Television will launch with a “Call for Submission” process on September 26, 2018 to determine TV shows from the 2017-2018 season\* that qualify for the ReFrame Stamp.
2. Television shows, limited series and MOWs from 2017-18 that received the stamp will be announced in late October, 2018 (date TBD) and listed on the ReFrame and IMDbPro websites. The stamp will be available for end credits and marketing materials.
3. Appeals for ReFrame Stamp submissions may be submitted in writing to [ReFrame@wif.org](mailto:ReFrame@wif.org) and will be independently reviewed by a panel of ReFrame Ambassadors.
4. *\*We will count per the Emmys calendar (June 1, 2017 – May 31, 2018).*

## THE STAMP ITSELF

ReFrame Stamp recipients will live on the ReFrame and IMDbPro websites, where “recognized” television programs will be listed and “stamped.”